

Rep Order# 9845248 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# t/r

Printed: 10/29/2012 1:05 PM  
Last Received: 10/26/2012 5:44 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 8  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

66276  
Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //8  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 74. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*74	TU	430P-5P	NEWS	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
				Sales Remark: V11 1X NA								
				V11 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 1 / \$650.00

---SALES MONTHLY TOTALS---

Oct 12: 140 / \$259,175.00  
Sales Totals: 140 / \$259,175.00  
Station Totals: 140 / \$259,175.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$647,938	CABL	0%	EKRC	0%	UNKN	60%	WBQC	0%	WCPO	0%
		WKRC	40%	WLWT	0%	WSTR	0%	WXIX	0%		

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

Books null  
Demos RA35+

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\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.7 10/19

SEE LNS 21/50 FOR REV TPS

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Hiatus Weeks

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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Rep Order# 9845248 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# t/r

Printed: 10/24/2012 3:14 PM  
Last Received: 10/19/2012 3:00 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
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Phone#  
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Hiatus Weeks

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--- REMARKS ---

pls see line 74  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*74	TU	430P-5P	NEWS	:30	\$650.00	10/23-10/23	2	1	2	\$1,300.00	
			Station Remark:	V10 1x na 10/23 special news report. hawaii 5 0			mg sat 10/27 7-8p ncir					

---REPORT TOTALS---

Report Totals: 2 / \$1,300.00

---SALES MONTHLY TOTALS---

Oct 12: 141 / \$259,825.00  
Sales Totals: 141 / \$259,825.00  
Station Totals: 141 / \$259,825.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$649,563	CABL	0%	EKRC	0%	UNKN	60%	WBQC	0%	WCPO	0%
		WKRC	40%	WLWT	0%	WSTR	0%	WXIX	0%		

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

**Connell II, Jim**

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**From:** jgaunt@local12.com  
**Sent:** Wednesday, October 24, 2012 9:28 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 66276

Station: WKRC-TV

**Order Information:**

Order #: 66276  
Order Total: \$258,925.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09845248  
Estimate #: 8  
Flight Dates: 10/17/12 - 10/23/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (66276-74-2):

Rate: \$650.00  
Air Date: Tue 10/23/12  
Eligible Days: -T-----  
Inventory Code: 4p Local 12 News at Four  
Inventory Description: 4p Local 12 News at Four  
Inventory Code Time: 4:00 PM-4:30 PM  
Spot Type: NM  
Restricted: Earliest start: 4:00:00 PM, Latest end: 4:30:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Preempted by News Dept.

*1x for 7-11 on 10/27 @ 6p*

*[Faint circular stamp]*

# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 1												
10/22/12	Monday	5:52:00 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	5:28:51 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											2	
Line: 2												
10/17/12	Wednesday	5:51:48 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/18/12	Thursday	5:44:08 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:40:26 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											3	
Line: 3												
10/22/12	Monday	5:53:01 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	5:36:05 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											2	
Line: 4												
10/17/12	Wednesday	5:29:25 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	5:53:16 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:29:10 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											3	
Line: 5												
10/22/12	Monday	5:55:24 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	5:22:22 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											2	
Line: 6												
10/17/12	Wednesday	5:23:50 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	5:58:25 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:37:58 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											3	
Line: 7												
10/22/12	Monday	5:30:42 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	5:50:43 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											2	
Line: 8												
10/17/12	Wednesday	5:22:45 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	5:46:44 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:48:24 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											3	
Line: 9												
10/22/12	Monday	4:35:36 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	4:30 PM-5:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	4:39:14 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	4:30 PM-5:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

Line: 9

				\$1,300.00							2	
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Line: 10

10/17/12	Wednesday	1:42:52 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/18/12	Thursday	1:44:01 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/19/12	Friday	1:42:55 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	3	MWASH
				\$1,950.00							3	

Line: 11

10/22/12	Monday	5:12:40 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	5:09:25 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$1,700.00							2	

Line: 12

10/17/12	Wednesday	5:11:36 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	5:23:06 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:08:23 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$2,550.00							3	

Line: 13

10/22/12	Monday	5:57:14 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	5:42:34 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$1,800.00							2	

Line: 14

10/17/12	Wednesday	5:41:21 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	5:51:32 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	5:53:26 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$2,700.00							3	

Line: 15

10/22/12	Monday	7:27:39 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	7:18:39 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$2,400.00							2	

Line: 16

10/17/12	Wednesday	7:21:08 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/18/12	Thursday	7:21:08 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	7:21:32 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$3,600.00							3	

Line: 17

10/22/12	Monday	7:55:37 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	7:53:39 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$3,000.00							2	

Line: 18

[Filtered by: ] [Sorted by: Station]



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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

Line: 18

10/17/12	Wednesday	7:40:38 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	7:44:28 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
10/19/12	Friday	7:45:39 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											3	
											\$4,500.00	

Line: 19

10/22/12	Monday	12:22 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/22/12	Monday	1:31:31 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	4	MWASH
10/23/12	Tuesday	1:30:40 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	1:13:53 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
											\$10,000.00	
											4	

Line: 20

10/17/12	Wednesday	1:21:19 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	4	MWASH
10/17/12	Wednesday	1:34:30 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	1:30:30 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	6	MWASH
10/18/12	Thursday	1:14:27 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/19/12	Friday	1:29:26 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	5	MWASH
10/19/12	Friday	1:09:39 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News	11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-2	3	MWASH
											\$15,000.00	
											6	

Line: 22

10/23/12	Tuesday	7:58:58 PM	:30	\$4,500.00	2012MR	Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	7:35:42 PM	:30	\$4,500.00	2012MR	Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											\$9,000.00	
											2	

Line: 23

10/23/12	Tuesday	9:43:24 PM	:30	\$6,500.00	2012MR	Tue Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/23/12	Tuesday	9:35:05 PM	:30	\$6,500.00	2012MR	Tue Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											\$13,000.00	
											2	

Line: 24

10/17/12	Wednesday	9:35:07 PM	:30	\$7,500.00	2012MR	Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/17/12	Wednesday	9:47:11 PM	:30	\$7,500.00	2012MR	Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											\$15,000.00	
											2	

Line: 25

10/17/12	Wednesday	10:49:43 PM	:30	\$6,000.00	2012MR	Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/17/12	Wednesday	10:36:32 PM	:30	\$6,000.00	2012MR	Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											\$12,000.00	
											2	

Line: 26

10/18/12	Thursday	8:20:37 PM	:30	\$5,500.00	2012MR	Thu Reg 1	8:00 PM-9 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/18/12	Thursday	7:59:05 PM	:30	\$5,500.00	2012MR	Thu Reg 1	8:00 PM-9 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
											\$11,000.00	
											2	

Line: 27

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 27												
10/19/12	Friday	3:35:52 PM	:30	\$5,000.00	2012MR	Fri Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 28												
10/19/12	Friday	4:44:36 PM	:30	\$3,500.00	2012MR	Fri Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 29												
10/20/12	Saturday	9:09:54 AM	:30	\$100.00	2012MR	6a-8a Local 12 News S	6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT	8	P-4	1	MWASH
											1	
Line: 30												
10/20/12	Saturday	7:10:14 AM	:30	\$150.00	2012MR	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
10/20/12	Saturday	7:58:04 AM	:30	\$150.00	2012MR	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
											2	
Line: 31												
10/20/12	Saturday	7:28:55 AM	:30	\$225.00	2012MR	CBS This Morning Satu	8:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
10/20/12	Saturday	7:58:55 AM	:30	\$225.00	2012MR	CBS This Morning Satu	8:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
											2	
Line: 32												
10/20/12	Saturday	3:34:14 PM	:30	\$750.00	2012MR	Big East Football	12:30:00 PM-3:30:00	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
10/20/12	Saturday	3:03:16 PM	:30	\$750.00	2012MR	Big East Football	12:30:00 PM-3:30:00	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
											2	
Line: 33												
10/20/12	Saturday	3:17:33 PM	:30	\$1,500.00	2012MR	SEC Football	3:30:00 PM-7:00:00 P	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/20/12	Saturday	3:21:32 PM	:30	\$1,500.00	2012MR	SEC Football	3:30:00 PM-7:00:00 P	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											2	
Line: 34												
10/20/12	Saturday	7:54:41 PM	:30	\$350.00	2012MR	Sa Prime Access Rotat	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
10/20/12	Saturday	7:35:14 PM	:30	\$350.00	2012MR	Sa Prime Access Rotat	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
											2	
Line: 35												
10/20/12	Saturday	3:35:15 PM	:30	\$1,200.00	2012MR	Sat Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 36												
10/20/12	Saturday	3:59:27 PM	:30	\$1,400.00	2012MR	Sat Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 37												
10/20/12	Saturday	3:28:29 PM	:30	\$3,500.00	2012MR	Sat Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 38												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

## Line: 38

10/20/12	Saturday	3:32:19 PM	:30	\$1,100.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
10/20/12	Saturday	3:20:13 PM	:30	\$1,100.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
				\$2,200.00								2

## Line: 39

10/21/12	Sunday	8:08:46 AM	:30	\$900.00	2012MR	CBS Sun Morning	9:00 AM-10:30 AM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/21/12	Sunday	8:58:06 AM	:30	\$900.00	2012MR	CBS Sun Morning	9:00 AM-10:30 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$1,800.00								2

## Line: 40

10/21/12	Sunday	8:29:27 AM	:30	\$450.00	2012MR	CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
10/21/12	Sunday	8:54:45 AM	:30	\$450.00	2012MR	CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
				\$900.00								2

## Line: 41

10/21/12	Sunday	8:59:58 AM	:30	\$650.00	2012MR	Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$650.00								1

## Line: 42

10/21/12	Sunday	2:46:37 PM	:30	\$5,500.00	2012MR	AFC Regular Season	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
				\$5,500.00								1

## Line: 43

10/21/12	Sunday	3:44:47 PM	:30	\$5,500.00	2012MR	NFL Regular Season	(4:00:00 PM-7:00:00 PM)	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
				\$5,500.00								1

## Line: 44

10/21/12	Sunday	3:34:21 PM	:30	\$5,000.00	2012MR	Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/21/12	Sunday	7:54:09 PM	:30	\$5,000.00	2012MR	Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$10,000.00								2

## Line: 45

10/21/12	Sunday	8:46:12 PM	:30	\$5,500.00	2012MR	Sun Reg 2	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/21/12	Sunday	8:31:32 PM	:30	\$5,500.00	2012MR	Sun Reg 2	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$11,000.00								2

## Line: 46

10/21/12	Sunday	9:46:46 PM	:30	\$5,500.00	2012MR	Sun Reg 3	(9:00:00 PM-10:00:00 PM)	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/21/12	Sunday	9:37:39 PM	:30	\$5,500.00	2012MR	Sun Reg 3	(9:00:00 PM-10:00:00 PM)	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$11,000.00								2

## Line: 47

10/21/12	Sunday	11:32:29 PM	:30	\$7,500.00	2012MR	Sun Reg 4	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/21/12	Sunday	11:43:53 PM	:30	\$7,500.00	2012MR	Sun Reg 4	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$15,000.00								2

## Line: 48

10/21/12	Sunday	2:17:28 XM	:30	\$1,100.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
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# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 48												
10/21/12	Sunday	2:27:56 XM	:30	\$1,100.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
											2	
Line: 49												
10/18/12	Thursday	5:39:49 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/19/12	Friday	5:44:32 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											2	
Line: 50												
10/22/12	Monday	9:45:35 PM	:30	\$8,500.00	2012MR	Mon Spec	(9:00:00 PM-11:00:00	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 51												
10/22/12	Monday	5:23:05 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 52												
10/20/12	Saturday	7:59:26 PM	:30	\$1,200.00	2012MR	Sat Reg 1	8p-9p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 53												
10/20/12	Saturday	2:28:04 XM	:30	\$175.00	2012MR	Sat 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
10/20/12	Saturday	2:58:38 XM	:30	\$175.00	2012MR	Sat 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
											2	
Line: 54												
10/20/12	Saturday	1:34:00 PM	:30	\$2,500.00	2012MR	11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 55												
10/21/12	Sunday	2:57:41 PM	:30	\$5,500.00	2012MR	NFL Regular Season	(1:00:00 PM-4:00:00	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
											1	
Line: 56												
10/21/12	Sunday	2:10:28 XM	:30	\$2,500.00	2012MR	11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/21/12	Sunday	2:21:03 XM	:30	\$2,500.00	2012MR	11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											2	
Line: 57												
10/21/12	Sunday	2:00:26 XM	:30	\$175.00	2012MR	Sun 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT	8	P-3	1	MWASH
10/21/12	Sunday	2:04:34 XM	:30	\$175.00	2012MR	Sun 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT	8	P-3	2	MWASH
											2	
Line: 58												
10/22/12	Monday	5:08:49 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 59												
10/22/12	Monday	5:39:27 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

Line: 59

				\$500.00							1	
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Line: 60

10/22/12	Monday	4:46:19 AM	:30	\$350.00	2012MR	M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$350.00							1	

Line: 61

10/22/12	Monday	4:48:24 AM	:30	\$350.00	2012MR	M-F 10a-11a	10a-11a	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$350.00							1	

Line: 62

10/22/12	Monday	1:21:46 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
10/22/12	Monday	1:07:04 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
				\$1,300.00							2	

Line: 63

10/22/12	Monday	1:55:05 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/22/12	Monday	1:39:18 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$1,300.00							2	

Line: 64

10/22/12	Monday	5:08:30 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$850.00							1	

Line: 65

10/22/12	Monday	5:37:02 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/22/12	Monday	5:50:36 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$1,800.00							2	

Line: 66

10/22/12	Monday	11:27:06 PM	:30	\$2,500.00	2012MR	11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$2,500.00							1	

Line: 67

10/22/12	Monday	2:32:33 XM	:30	\$750.00	2012MR	Letterman	1135p-1235a	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$750.00							1	

Line: 68

10/23/12	Tuesday	5:09:47 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$500.00							1	

Line: 69

10/23/12	Tuesday	5:39:45 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$500.00							1	

Line: 70

10/23/12	Tuesday	6:09:24 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	PROMNEY 4 PRESIDENT	8	P-2	1	MWASH
				\$600.00							1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 71												
10/23/12	Tuesday	3:22:06 AM	:30	\$450.00	2012MR	CBS This Morning	(8:00:00 AM-8:30:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 72												
10/23/12	Tuesday	3:54:01 AM	:30	\$450.00	2012MR	CBS This Morning	(8:30:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 73												
10/23/12	Tuesday	2:06:58 PM	:30	\$725.00	2012MR	Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 74												
10/23/12	Tuesday	4:09:26 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 75												
10/23/12	Tuesday	4:53:22 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	ROMNEY 4 PRESIDENT	8	P-2	2	MWASH
10/23/12	Tuesday	4:32:15 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											2	
Line: 76												
10/23/12	Tuesday	5:29:02 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 77												
10/23/12	Tuesday	5:58:43 PM	:30	\$3,000.00	2012MR	6p Local 12 News at Six	6p-630p	ROMNEY 4 PRESIDENT	8	P-1	1	MWASH
											1	
Line: 78												
10/23/12	Tuesday	3:48:06 PM	:30	\$4,500.00	2012MR	Tue Reg 1	8p-9p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
Line: 79												
10/23/12	Tuesday	3:35:57 PM	:30	\$4,000.00	2012MR	Tue Reg 3	10p-11p	ROMNEY 4 PRESIDENT	8	P-2	1	MWASH
											1	
											139	
											139	
											139	
											139	
											139	
											139	

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